

# How to manage your money after we close

**Closing Store:**

Virgin Money Liverpool  
53 Lord Street, Liverpool, L2 6PB

**Closing Store opening hours:**

Monday to Friday 9:30am-4pm  
(Wednesday 10am-4pm) and Saturday  
9:30am-1pm

**Closing date:**

5 December 2023

**New nearest Store:**

St Helens (12 miles)  
6 Bridge Street, St. Helens, WA10 1NF

**New nearest Store opening hours:**

Monday to Friday 9:30am-4pm (Wednesday 10am-4pm)  
and Saturday 9:30am-1pm

Over the next few months, we'll carry on working with customers and the community on how to access Virgin Money or alternative banking services once we close the Store. We want to make sure the right support is in place for your banking needs and there are enough banking services in your local area.

In the lead-up to the Store closing, we'll share the results of this work with our customers and the wider community.



Virgin  
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# Understanding the impact of closing this Store

## Background

More and more customers are taking advantage of our digital services and only visiting Stores when they want to discuss a significant life event which means customers are visiting our Stores much less.

It's important to balance investment in digital services with making sure our Store network continues to meet the needs of our customers. This means that we've made the difficult decision to close a number of Stores.

This decision has been reached after considerable thought and analysis which includes input from local management.

Our Store colleagues will actively engage with customers, including those who are vulnerable and potentially vulnerable, to discuss their options and support how they'd like to bank, following the closure of this Store, along with engaging with local groups in the community.

Details of the activities, additional support requirements, feedback received and remedial action needed will be included in the Store Review document, which will be available on our website and in Stores this September.

We've signed up to the UK Finance Access to Banking Standard and follow this for all Store closures: <https://www.lendingstandardsboard.org.uk/access-to-banking-standard/> (lendingstandardsboard.org.uk).

On 11 October 2022, the Financial Conduct Authority (FCA) introduced new standards which we'll also follow. For more info, head to <https://www.fca.org.uk/publication/finalised-guidance/fg22-6.pdf>.

We've shared the closure plans for this Store with LINK who, on behalf of the Cash Action Group, will independently assess the access to cash needs of the local community. The outcome of the assessment will be in our Store Review documents published in September 2023.

## Considerations

In trying to decide whether to close a Store, we look at a lot of different things. As well as everything listed below, we also look at how often a Store is used and how local customers – including potentially vulnerable and vulnerable groups and business customers – will be able to carry on using banking services after the Store closes.

- > Number of customers using the Store
- > Number of other Stores we have in the area
- > Distance to nearest Store
- > Change in number of transactions in Store
- > Change in customer use of Store
- > Current lease on Store
- > ATM availability
- > Access to other banks in the area
- > Banking services at the local Post Office\*\*
- > Public transport to other Stores
- > Other ways to bank (e.g. mobile, internet and phone)

\*\*Business customers will be charged their agreed tariff for transactions, except Change Giving where the costs are recharged monthly in arrears.

## Why did we decide to close our Liverpool Store?

We have considered how all, particularly the potentially vulnerable and vulnerable, businesses and elderly customers, will be able to continue to access banking facilities after the Store closes. Below is some key insight of how our customers are using the Store.

- > Our customer transactions have decreased 69% since March 2020.
- > 61% of personal customers are digitally active.
- > 3% of personal customers visited the Store more than 10 times in the last year.
- > 59% of business customers are digitally active.
- > 15% of business customers visited the Store more than 10 times in the last year.
- > 70% of small business customers are digitally active.
- > 23% of small business customers visited the Store more than 10 times in the last year.
- > We continue to see an increase in customer digital registrations and mobile usage.

## Useful info

Once this Store has closed, customers will no longer be able to use it and will need to find another way to do their banking. We've included all the available options in the 'Other ways to bank with us' section.

Customers can raise any concerns, or get info about our products and services, by calling our Contact Centre. The number's **0800 121 7365** if you have an 82 or 05 sort code, or **0345 600 7301** if you have an 08 sort code, and we're here 8am to 6pm Monday to Friday, 8am to 3pm Saturday and 10am to 1pm Sundays.

If a customer wants to visit a Store to discuss a product or get some help, St Helens is 12 miles away and there are a further three Stores within 34 miles. All our Stores offer an identical service, with good accessibility.

**Public transport** – trains run between three and four times an hour from Liverpool Lime Street to St Helens Central, with the fastest direct train taking 17 minutes. Four local bus services run every hour between Liverpool and St Helens, with journey times averaging one hour and 17 minutes.

**Travelling by car** – road links between Liverpool and St Helens are serviced by three main routes; A580, A58 and A570, with estimated journey times from 36 minutes. The nearest public car park to St Helens Store is Waterloo Street Car Park, Waterloo Street, St Helens, WA10 1NW. It's just 417 feet from the Store, which is a two minute walk.

**ATMs** – you can find other free-to-use ATMs within the area.

**Other banks** – Liverpool has other banks within the town including Santander, Nationwide, Barclays, TSB, Yorkshire Building Society, HSBC, Halifax, Metro and NatWest.

**Post Office** – the local full service Post Office\*\* is located nearby on South John Street and provides personal and business customers with an alternative way to do their day-to-day banking transactions such as cash withdrawals, paying in cash and cheques and paying a bill.

**Everyday banking** – customers can do the majority of their everyday banking via our mobile, internet and telephone banking channels. This includes balance checks, viewing transactions, transferring funds, paying bills and cancelling / amending regular payments. They can even pay in a cheque on the go.

**External payments** – customers can also use our mobile apps to make external payments via a number of different options and we're continuing to invest in our digital banking services.

**Cashback** – using your debit card and PIN, you can get cash in thousands of local shops across the UK – just ask for cashback when you buy something. In some shops, you don't even need to make a purchase to access up to £50 cashback. Look out for the 'Paypoint' services sign in grocery stores (like Londis, NISA and SPAR), independent local shops and supermarkets. PayPoint facilities also allow you to pay bills and make cash deposits. if you want to find out where your nearest PayPoint service is, head to [consumer.paypoint.com](https://www.consumer.paypoint.com). The nearest PayPoint facility from our Store is Cavern News, 26A North John Street, Liverpool, L2 9RU.

**Mobile phone signal** – the area is well serviced by all national mobile phone networks, with 4G services available. 5G is predicted to be available around this location from the following providers: EE, Three, O2 and Vodafone. Just so you know, the predicted 5G coverage is for outdoors only.

**ISP & available speeds** – Openreach is the Network in the area, providing Standard speed. You may be able to obtain broadband service from these Fixed Wireless Access providers covering the area: Three and EE.

# Distances to local services from the closing Store

## Distance to our nearest Stores

[virginmoney.com/store-finder](https://virginmoney.com/store-finder)

 29 miles

**Bolton**  
17-21 Oxford Street,  
Bolton, BL1 1RD  
Monday to Friday 9:30am-4pm  
(Wednesday 10am-4pm)  
and Saturday 9:30am-1pm

 30 miles

**Preston**  
44 Fishergate, Preston,  
PR1 8BH  
Monday to Friday  
9:30am-4pm  
(Wednesday 10am-4pm)  
and Saturday 9:30am-1pm

 34 miles

**Manchester**  
48-50 Market Street,  
Manchester M1 1PW  
Monday to Friday 9:30am-4pm  
(Wednesday 10am-4pm) and  
Saturday 9:30am-2pm

## Distance to Post Office

[www.postoffice.co.uk/branch-finder](https://www.postoffice.co.uk/branch-finder)

 404 ft

**Liverpool**  
1-3 South John Street, Liverpool, L1 8BN  
Monday to Saturday 9am-6pm and Sunday 11am-3pm

## Competitor sites in current location?

## Nearest Link ATM

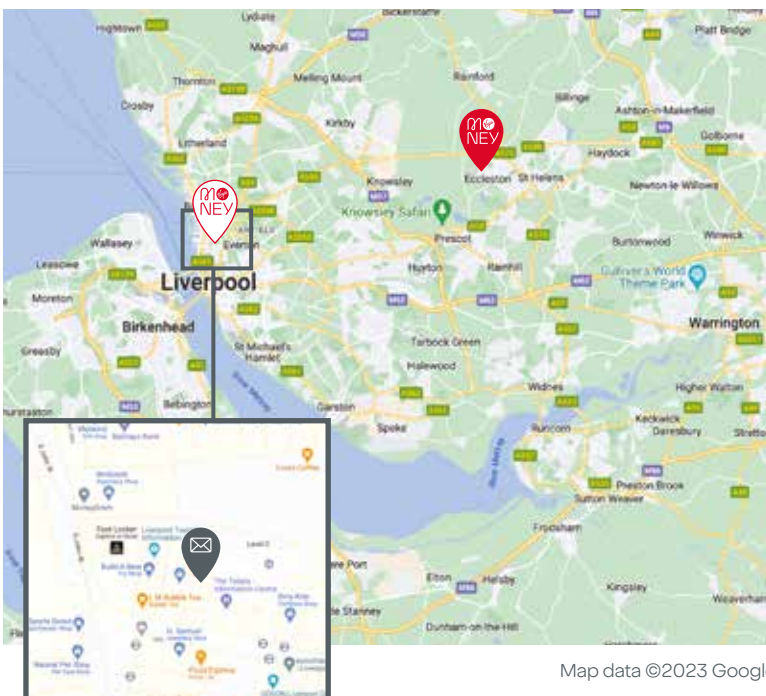
[link.co.uk/consumers/locator/](https://link.co.uk/consumers/locator/)

 Yes

 0.01 miles

**Santander**  
45 Lord Street, Liverpool, L2 6PB

## Other places you can bank locally



Map data ©2023 Google

 Closing Store

 Nearest Store

 Nearest Post Office

You can get a copy of this impact assessment on our website, in Store or by calling us.

- > [virginmoney.com/store-closures](https://virginmoney.com/store-closures)
- > 53 Lord Street, Liverpool, L2 6PB
- > **0800 121 7365** if you have an 82 or 05 sort code, or **0345 600 7301** if you have an 08 sort code

# Other ways to bank with us

Here's a summary of the different banking services available to you, depending on the product you have with us.

## Personal banking

**Mobile banking** – bank on the move with the Virgin Money app, available from the App Store or Google Play™

**Internet banking** – manage your money anytime – visit [virginmoney.com/go-digital](http://virginmoney.com/go-digital)

**Telephone banking** – call us on **0800 121 7365** if you have an 82 or 05 sort code, or **0345 600 7301** if you have an 08 sort code – we're here 8am to 6pm Monday to Friday, 8am to 3pm Saturday and 10am to 1pm Sundays

**Use our Store network** – to search for Stores, visit [virginmoney.com/store-finder](http://virginmoney.com/store-finder)

**Post Office** – is available to complete your banking [www.postoffice.co.uk/everydaybanking](http://www.postoffice.co.uk/everydaybanking)

## Business banking

**Internet banking** – manage your money anytime – visit [virginmoney.com/businessinternetbanking](http://virginmoney.com/businessinternetbanking)

**Business Cash Direct** – this service uses a secure cash carrier to provide cash deposits and cash orders. Speak to your Relationship Manager for more information

**Telephone banking** – call us on **0800 756 0800** – we're here 8am to 6pm Monday to Friday

**Use our Store network** – to search for Stores, visit [virginmoney.com/store-finder](http://virginmoney.com/store-finder)

**Post Office** – is available to complete your banking [www.postoffice.co.uk/everydaybanking](http://www.postoffice.co.uk/everydaybanking)

## Private customers

We continue to provide Private customers with our full range of services. If you have any questions about your day-to-day banking, please get in touch with your Private Manager or speak to our dedicated team on **0800 145 6456**. We're here 7am to 9pm Monday to Saturday and 10am to 5pm on Sundays. We'll do everything we can to help.

Here's a summary of what services you can use and where, depending on what your sort code is.

Customer Process	Sort code beginning with 82 or 05					Sort code beginning with 08			
	In Store	Mobile App	Online	Telephone	Post Office	In Store	Online	Telephone	Post Office
Pay in / take out cash	✓				✓	✓			✓
Pay in cheques	✓	✓			✓	✓			
Check balance	✓	✓	✓	✓	✓	✓	✓	✓	✓
Check transactions	✓	✓	✓	✓		✓		✓	
Transfer money between accounts	✓	✓	✓	✓		✓	✓	✓	
Bill payments	✓	✓	✓	✓	✓ Printed BGC required	✓		✓	
Set up new Payee / Standing Order	✓	✓	✓	✓		✓		✓	
Manage Standing Order / Direct Debits	✓	✓	✓	✓		✓		✓	
Cash Change	✓				✓ Business Customers	✓			

# What help is available for customers who need additional support?

We want to make sure all our customers have confidence in their day-to-day banking and our products and services. We recognise that, at times, customers may need additional support when managing their day-to-day banking. We'd like to understand your personal situation and provide you with a great experience. Please get in touch on **0800 121 7365** if you have an 82 or 05 sort code, or **0345 600 7301** if you have an 08 sort code to talk about how we can support you.

## Support with money worries and cost of living crisis

We know things are tough right now. If you're worried about money, we're here to help and support. Please see our dedicated web page [uk.virginmoney.com/service/support-hub/cost-of-living/tips-to-manage-your-money/](https://uk.virginmoney.com/service/support-hub/cost-of-living/tips-to-manage-your-money/)

## Power of attorney & third party account support

If you need more info on how you can appoint another person to manage your bank account on your behalf please contact our customer services team or pop into your local Store to chat with one of our friendly colleagues.

## Bereavement services

Dealing with finances following the loss of someone close can be overwhelming and we want to make it as straightforward as possible. If you are able, please let us know about your bereavement by completing our online notification form at [virginmoney.com/service/supporting-you-when-life-changes](https://virginmoney.com/service/supporting-you-when-life-changes). Or if you'd prefer you can let us know by phone or in Store.

## Glossary

Term	Definition
<b>New nearest Store</b>	Store where your sort code and account numbers will be based.
<b>Banking services</b>	Services like withdrawing cash, paying in cash and paying in cheques.
<b>UK Finance</b>	UK Finance is a trade association for the UK banking and financial services sector.
<b>Access to Banking Standard</b>	The Standard, overseen by the Lending Standards Board, aims to help minimise the impact of bank branch closures on customers and local communities.
<b>Digital services</b>	Banking services delivered over the internet or through mobile devices. These use lots of automated processes and web-based services to deliver banking products and handle transactions.
<b>ATM</b>	Automated Teller Machine. Usually in a wall outside a bank or shop. You can use it to take money out of your bank account using a card.
<b>Transaction</b>	Customer carrying out activity on their account, or taking out an additional product or service.
<b>Fewer counter transactions</b>	Fewer visits to a Store to carry out transactions over the counter, with alternatives being used.
<b>Potentially vulnerable and vulnerable groups</b>	Someone who, due to their personal circumstances, is especially susceptible to detriment, particularly when a firm is not acting with appropriate levels of care.
<b>Change Giving</b>	Ability for business customers to collect change from a specified Post Office branch.
<b>Changing customer use of the Store</b>	Change in the way customers choose to do their day-to-day banking.

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